

BITEEU IP Address and Cookie Policy

Last updated: 14 January 2020

1. Introduction

- 1.1 BITEEU Australia Pty Ltd ACN 633 219 137 (“BITEEU”) collects two types of information about Users arising out of a User’s use of the website www.biteeu.com.au, and any other website BITEEU may operate from time to time (“Site”) and/or BITEEU’s online cryptoasset trading platform (“Platform”) and related services (“Services”), namely:
 - (a) Personal information; and
 - (b) Aggregate information which is generated from the practices that BITEEU has in place regarding ‘cookies’ and the Internet Protocol Address (“IP Address”) of the Site and/or the Platform users.
- 1.2 The practices that BITEEU has in place for the treatment of personal information is set out in our Privacy Policy.
- 1.3 The practices that BITEEU has in place for the treatment of aggregate information are described in this IP Address and Cookie Policy (“Policy”).
- 1.4 Please read the following carefully to understand how and why the Site, the Platform and Services use a User’s IP Address and cookies. If a User does not accept and agree with the practices described in this Policy, the User must exit both the Site as well as the Platform and stop using the Services immediately. Continued use will be deemed to amount to User’s full acceptance and consent to this Policy.

2. IP Addresses

2.1 What happens when User visits the Site

Every time a User connects to the internet or, if the User uses an always-on connection, such as broadband or ADSL, when the User boots up or restarts the User’s computer, the User is automatically assigned a unique identifying number known as an IP Address. This IP Address is automatically logged by the Site.

The same also applies when a User accesses the Platform via the Site or otherwise.

2.2 What is an IP Address?

When the User first started an internet session (i.e. User’s computer connected to the internet), the User’s computer was automatically assigned a unique number (normally in the region of 9 or 10 decimal numbers), known as an IP Address. This is the User’s computer’s unique address on the internet. Without an IP Address, websites would not be able to deliver their content to the User as that they would not be able find the User’s computer on the internet. Since each time the User disconnects and reconnects to the internet a new IP Address is automatically assigned to the User’s computer, IP Addresses are not inherently capable of identifying a User as an individual (at least, by themselves and not combined with other identifiers). An IP Address does, however, contain information regarding the location of a User’s computer on the internet (User’s country), and the name of the User’s ISP, and which when combined with other available information may lead to User’s identification. For these reasons, EU Data Protection Law treats IP Addresses as personal data with the resulting protections.

2.3 How does BITEEU collect Users IP Addresses?

Each time a User visits a page on the Site or accesses the Platform, the User's computer sends out a message asking for the requested content to be delivered. This message sent by User's computer also encloses User's IP Address as a form of "return address", so that the Site and/or the Platform may find the User's computer in order to send it that requested content. BITEEU's web-server automatically logs all these messages.

2.4 What does BITEEU do with Users IP Addresses?

When BITEEU logs a User's IP Address, the data collected is grouped up with the other logged IP Addresses in order to provide BITEEU with statistics on the geographic location of visitors to the Site and/or the Platform, how long they stay on the Site and/or the Platform, which are the most viewed pages and for other statistical reasons that are relevant for BITEEU's business. BITEEU may also use a User's IP Address to verify whether that User is eligible to access the Services and for other compliance related reasons.

BITEEU gathers Users IP addresses automatically and stores them in log files. These files also contain information relating to Users browser type, ISP, operating system, date/time stamp, clickstream data and the files viewed on Site and/or the Platform. Collecting this type of information allows BITEEU to generate aggregate information for the purposes of developing the Site and the Platform, including in terms of overall user trends and activities online (such as the number of unique visitors, pages accessed and viewed most frequently or the search terms entered). It also allows BITEEU to administer the Site and the Platform, diagnose any potential server problems, analyse visitor trends and statistics, and generally helps BITEEU to provide Users with a better internet experience.

IP Addresses are not stored for longer than necessary for the above stated purposes. Please refer to BITEEU's Privacy Policy for further information on retention periods and other rights in relation to personal data.

3. Cookies

3.1 What Are Cookies?

The Site uses cookies, which are tiny files that are downloaded to Users computers, to improve User's experience.

This page describes what information they gather, how BITEEU uses it and why BITEEU sometimes needs to store these cookies. BITEEU will also share how User can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the Site's functionality.

Cookies contain information that is transferred to User's computer's hard drive. A cookie enables the Site to remember users that have already visited. Without a cookie, every time User opens a new web page, the server where that page is stored will treat User like a completely new visitor. Cookies allow BITEEU to remember User's custom preferences such as User's language preference and allow User to complete tasks without having to re-enter User's information when browsing.

3.2 How BITEEU Uses Cookies?

BITEEU uses cookies for a variety of reasons, including those detailed below. In most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this Site. It is recommended that Users leave all cookies on if the

User is not sure whether the User needs them or not, in case they are used to provide a service that the User intends to use.

BITEEU may use the following cookies:

- (a) Strictly necessary cookies. These are cookies that are required for the operation of the Site and the Platform. Namely, by way of illustration, they include cookies that enable User to log into secure areas of the Site and the Platform and make use of certain functionalities (e.g. log-in and access to User's personal account and portfolio on the Platform).
- (b) Analytical and Performance cookies. They allow BITEEU to recognize and count the number of visitors and see how visitors move around the Site and the Platform when using it. This helps BITEEU to improve the way and manner in which the Site and the Platform work, such as by ensuring that users are finding what they are looking in a seamless and straightforward manner.
- (c) Functionality cookies. These are used to recognize User when User's return to the Site and/or the Platform (as relevant). This enables BITEEU to personalise BITEEU's content for User, greet User by name and remember User's preferences (for example, User's choice of language or region).
- (d) Targeting cookies. These cookies record User's visit to the Site and/or the Platform, the pages User has visited, and the links User has followed. BITEEU will use this information to make the Site and the Platform, together with the advertising displayed on them, more relevant to User's interests. BITEEU may also share this information with third parties for this purpose.
- (e) Session cookies. These cookies contain encrypted information to allow BITEEU's system to uniquely identify User while User is logged in. Session cookies exist only during an online session. They disappear from User's computer when User closes User's browser software. These allows BITEEU to process User's requests and help BITEEU make sure who User is, after User has logged in
- (f) Third party cookies. These cookies allow the Site and the Platform to interact with different websites and trading platforms.

3.3 Disabling Cookies

User can prevent the setting of cookies by adjusting the settings on User's browser (see User's browser Help for how to do this).

User can control the use of cookies at the individual browser level, and can even block or reject all or some cookies by activating the relevant setting on User's browser. If User does block or reject cookies (including essential cookies), User may still be able to access and use the Site and/or Platform, but User's ability to use some of their respective features and areas, together with the services that User connects to through them, may be limited or may simply not function properly.

Be aware that disabling cookies will affect the functionality of this and many other websites that User visits. Disabling cookies will usually result in also disabling certain functionality and features of the Site. Therefore, it is recommended that User does not disable cookies. If User creates an account with BITEEU then BITEEU will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when User logs

out however in some cases they may remain afterwards to remember User's site preferences when logged out.

BITEEU uses cookies when User is logged in so that BITEEU can remember this fact. This prevents User from having to log in every single time User visits a new page. These cookies are typically removed or cleared when User logs out to ensure that User can only access restricted features and areas when logged in. This Site offers e-commerce or payment facilities and some cookies are essential to ensure that User's order is remembered between pages so that BITEEU can process it properly. When User submits data to a form such as those found on contact pages or comment forms cookies may be set to remember User's details for future correspondence. In order to provide User with a great experience on this Site BITEEU provides the functionality to set User's preferences for how this Site runs when User uses it. In order to remember User's preferences BITEEU needs to set cookies so that this information can be called whenever User interacts with a page is affected by User's preferences.

Except for essential cookies, all cookies will expire after a set period of time.

Many browsers allow User to browse privately, whereby cookies are automatically erased after User visit a site. The following is a list of the most common browsers and the way in which User can activate private browsing:

- (a) Internet Explorer 8 and later versions: In Private
- (b) Safari 2 and later versions: Private Navigation/Browsing
- (c) Firefox 3.5 and later versions: Private Navigation/Browsing
- (d) Google Chrome 10 and later versions: Incognito

Further information on cookies can be found on various sites such as www.allaboutcookies.com

3.4 Social Media Features and Widgets

The Site includes social media features such as Twitter and Facebook links. These features may collect User's IP Address, which pages User is visiting on the Site, and may set a cookie to enable this feature to function properly.

Any personal information that User provides via such social media applications may be collected and used by other members of that social media application and such interactions are governed by the privacy policies of the companies that provide the application. BITEEU does not have control over, or responsibility for, those companies or their use of User's information.

3.5 Third Party Cookies

Please note that third parties (including advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which BITEEU has no control. These cookies are likely to be analytical and performance cookies or targeting cookies.

4. Other Information Stored

4.1 Web server Logs

For security and troubleshooting purposes BITEEU's web server stores logs of activity on the website. The information stored includes: date, time, IP, page visited, result, amount of data sent and browser used.

4.2 Updates to this Policy

BITEEU will occasionally update this Policy to reflect changes in BITEEU's practices and services. When BITEEU posts changes to this Policy, BITEEU will revise the "Last Updated" date at the top of this Policy. BITEEU recommends that User checks this page from time to time to inform him/herself of any changes in this Policy or any of BITEEU's other policies.

5. Contact

Please contact our BITEEU Customer Support team at info@biteeu.com if you have any questions.